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Refine Search: nearl7 (promotions) Search	Today's Date: 1/10/2002 DB Name	USPT,PGPB,JPAB,EPAB,DWPL,TDBD ⁽	USPT.PGPB,JPAB,EPAB,DWPI,TDBD	USPT.PGPB,JPAB,EPAB,DWPI,TDBD	USPT.PGPB,JPAB,EPAB,DWPI,TDBD	USPT, PGPB, JPAB, EPAB, DWPL, TDBD	USPT,PGPB,JPAB,EPAB,DWPI,TDBD

WEST

Generate Collection

Search Results - Record(s) 1 through 3 of 3 returned.

Document ID: US 6223168 B1

L4. Entry 1 of 3

File: USPT

Apr 24, 2001

US-PAT-NO: 6223168

DOCUMENT-IDENTIFIER US 6223168 B1

TITLE: Automatic remittance delivery system

Full Title Citation Front Review Classification Date Reference Claims KMC Draw Desc Image

2. Document ID: US 5893080 A

L4: Entry 2 of 3

File: USPT

Apr 6, 1999

US-PAT-NO: 5893080

DOCUMENT-IDENTIFIER: US 5893080 A TITLE: Disbursement system and method

Full Title Citation Front Review Classification Date Reference Claims KMC Draw Desc Image

Document ID: CA 2177448 A

L4 Entry 3 of 3

File. DWPI

Dec 3, 1996

DERWENT-ACC-NO: 1997-298654

DERWENT-WEEK: 199728

COPYRIGHT 2002 DERWENT INFORMATION LTD

TITLE: Computerised discount for credit card based purchasing system involves recording product purchase transaction and associated discount on computer with designated agent receiving portion of discount

Full Title Citation Front Review Classification Date Reference Claims KWIC Draw Desc Clip Img Image

WEST

Generate Collection

L4: Entry 2 of 3

File: USPT

Apr 6, 1999

DOCUMENT-IDENTIFIED: US 5893080 A TITLE: Disbursement system and method

BSPR:

Unfortunately, none of the aforesaid prior art permits fully automated payment disbursement according to user predefined criteria, such as, disbursement financial account (e.g., bank or investment account number and type of account) and manner of payment (e.g., whether <u>disbursement is to be made by hard-copy magnetic link Character Recognizable (MICR) negotiable instrument or by EFT) for different types of disbursements to be made (e.g., payments to suppliers, rebates, taxes, etc.), and individual disbursement requests (e.g. including such information as disbursement amount, intended payee, etc.). Additionally, none of the aforesaid prior art provides fully automated diagnostic means for monitoring whether the system is functioning properly and for preventing improper disbursements from taking place.</u>

L5 ANSWER 8 OF 11 USPATFULL

ACCESSION NUMBER: 1998:12923 USPATFULL

TITLE: System for controlling the distribution and use of

digital works having attached usage rights where the usage rights are defined by a usage rights grammar

INVENTOR(S): Stefik, Mark J., Woodside, CA, United States

Xerox Corporation, Stamford, CT, United States (U.S. PATENT ASSIGNEE(S):

corporation)

NUMBER KIND DATE ----- ----- ----- -----

PATENT INFORMATION: US 5715403 19980203

19941123 (8) APPLICATION INFO.: US 1994-344041 DOCUMENT TYPE: Utility

Granted FILE SEGMENT: Pan, Daniel H. PRIMARY EXAMINER:

LEGAL REPRESENTATIVE: Domingo, Richard B.

NUMBER OF CLAIMS: 28 EXEMPLARY CLAIM:

20 Drawing Figure(s); 13 Drawing Page(s) NUMBER OF DRAWINGS:

LINE COUNT: 3345

. . . used to specify a best-price that is determined when the DETD

account is settled. This specification is to accommodate special deals,

rebates, and pricing that depends on information that is not

available to the repository. All fee specifications can be combined

with

tickets or authorizations that could indicate that the consumer is a wholesaler or that he is a preferred customer, or that

the

seller.

NCL

NCLM: 705/044.000 NCLS: 705/054.000; 705/057.000; 709/229.000; 713/202.000

Generate Collection

Search Results - Record(s) 1 through 3 of 3 returned

1. Document ID: US 6330544 B1

Dec 11, 2001

File: USPT

System and process for issuing and managing forced redemption vouchers having alias account US-PAT-NO 6330544 DOCUMENT IDENTIFIER US 6330544 B1 numbers

Document ID: US 5056019 A

File. USPI

Oct 8, 1991

US-PAT-NO: S056019

DOCHMENT-INENTIFIER: US 5056019 A. IIILE: Automated purchase reward accounting system and method

L13 ANSWER 8 OF 12 USPATFULL

2000:42116 USPATFULL ACCESSION NUMBER:

Bidding for energy supply TITLE:

INVENTOR(S): Johnson, Jack J., Summit, NJ, United States

Coyle, William F., Summit, NJ, United States Geophonic Networks, Inc., Summit, NJ, United States PATENT ASSIGNEE(S):

(U.S. corporation)

KIND DATE NUMBER -----US 6047274 PATENT INFORMATION: 20000404

US 1998-23968 19980213 (9) APPLICATION INFO.:

> NUMBER DATE ______

US 1997-39041 US 1997-64421 19970224 (60) PRIORITY INFORMATION:

19971030 (60)

DOCUMENT TYPE: Utility FILE SEGMENT: Granted

PRIMARY EXAMINER: Cosimano, Edward R. ASSISTANT EXAMINER: Edge, William Brian

LEGAL REPRESENTATIVE: Friedman, Allen N.McCarter & English, LLP

44 NUMBER OF CLAIMS: EXEMPLARY CLAIM:

NUMBER OF DRAWINGS: 16 Drawing Figure(s); 16 Drawing Page(s)

LINE COUNT: 1833

. . . being most usual is the rate (amount of money charged per unit DETD

of energy). However, many other kinds of economic incentive

may be offered, such as a credit toward other services

(e.g., frequent flyer points) or a credit toward an additional

rebate that may be offered if a user's energy usage

for a given period rises above a threshold. The economic

incentive could be a combination of rate and another incentive.

But the economic incentive should be selected from a limited set. .

NCLM: 705/412.000 NCL

NCLS: 705/010.000; 705/400.000

L13 ANSWER 9 OF 12 USPATFULL

ACCESSION NUMBER: 1999:167965 USPATFULL

TITLE: Bidding for telecommunications traffic over route

segments

INVENTOR(S): Johnson, Jack J., Summit, NJ, United States

Coyle, William F., Summit, NJ, United States

PATENT ASSIGNEE(S):

Summit Telecom Systems, Inc., Summit, NJ, United

States

(U.S. corporation)

NUMBER KIND DATE -----US 6005925 19991221

PATENT INFORMATION: APPLICATION INFO.:

US 1998-10609 19980122 (9)

RELATED APPLN. INFO.:

Continuation-in-part of Ser. No. US 1997-804542, filed

on 24 Feb 1997, now abandoned And Ser. No. US

1998-3170, filed on 6 Jan 1998

NUMBER DATE -----

US 1997-68888 19971226 (60) PRIORITY INFORMATION:

DOCUMENT TYPE: Utility FILE SEGMENT: Granted PRIMARY EXAMINER: Loomis, Paul

Barnie, Rexford N ASSISTANT EXAMINER:

LEGAL REPRESENTATIVE: Friedman, Allen N.McCarter & English L.L.C. NUMBER OF CLAIMS: 36

EXEMPLARY CLAIM: 15

NUMBER OF DRAWINGS: 11 Drawing Figure(s); 11 Drawing Page(s)

LINE COUNT: 1130

DETD . . being most usual is the rate (amount of money charged per unit

of time). However, many other kinds of economic incentives may

be offered, such as a credit toward other services or a credit toward an additional rebate that may be offered if a user's traffic for a given month (or that of

another telecommunications carrier reselling, for example, a Carrier's

service.

NCLM: 379/115.020 NCL

NCLS: 379/114.020; 379/115.010

L13 ANSWER 12 OF 12 USPATFULL

ACCESSION NUMBER: 97:16747 USPATFULL

TITLE: Bidding for telecommunications traffic

INVENTOR(S): Johnson, Jack J., Summit, NJ, United States

Coyle, William F., Summit, NJ, United States Summit Telecom Systems, Inc., Summit, NJ, United

PATENT ASSIGNEE(S):

States

(U.S. corporation)

NUMBER KIND DATE

PATENT INFORMATION: US 5606602 19970225

APPLICATION INFO.: US 1995-553889 19951106 (8)

DOCUMENT TYPE: Utility
FILE SEGMENT: Granted

PRIMARY EXAMINER: Kuntz, Curtis
ASSISTANT EXAMINER: Shankar, Vijay
LEGAL REPRESENTATIVE: Friedman, Allen N.

NUMBER OF CLAIMS: 47 EXEMPLARY CLAIM: 1

NUMBER OF DRAWINGS: 7 Drawing Figure(s); 7 Drawing Page(s)

LINE COUNT: 871

DETD . . . being most usual is the rate (amount of money charged per unit of time). However, many other kinds of economic **incentive** may

be **offered**, such as a credit toward other **services**

(e.g., frequent flyer points) or a credit toward an additional

rebate that may be offered if a user's traffic for a

given month rises above a threshold. The economic incentive

could be a combination of rate and another incentive. But the economic

incentive should be selected from a limited set.

NCL NCLM: 379/114.020

NCLS: 379/114.010; 379/114.060; 379/114.080; 379/115.010; 379/127.060;

379/133.000; 379/134.000; 379/207.030; 379/221.020; 379/243.000

L5 ANSWER 2 OF 11 USPATFULL

ACCESSION NUMBER: 2001:161149 USPATFULL

TITLE: System for controlling the distribution and use of

digital works using digital tickets

INVENTOR(S): Stefik, Mark J., Portola Valley, CA, United States

Pirolli, Peter L., El Cerrito, CA, United States

NUMBER KIND DATE

PATENT INFORMATION: US 2001023417 A1 20010920

APPLICATION INFO.: US 2001-777845 A1 20010207 (9)

RELATED APPLN. INFO.: Division of Ser. No. US 1997-967084, filed on 10 Nov

1997, GRANTED, Pat. No. US 6236971 Continuation of

Ser.

No. US 1994-344760, filed on 23 Nov 1994, ABANDONED

DOCUMENT TYPE: Utility
FILE SEGMENT: APPLICATION

LEGAL REPRESENTATIVE: NIXON PEABODY, LLP, 8180 GREENSBORO DRIVE, SUITE 800,

MCLEAN, VA, 22102

NUMBER OF CLAIMS: 14 EXEMPLARY CLAIM: 1

NUMBER OF DRAWINGS: 13 Drawing Page(s)

LINE COUNT: 3286

 ${\tt DETD}$. . . used to specify a best-price that is determined when the

account is settled. This specification is to accommodate special deals,

rebates, and pricing that depends on information that is not

available to the repository. All fee specifications can be combined

with

tickets or authorizations that could indicate that the

consumer is a wholesaler or that he is a preferred customer, or that

the

seller. . .

NCL NCLM: 705/057.000

NCLS: 705/051.000; 705/053.000

NUMBER KIND DATE

PATENT INFORMATION: US APPLICATION INFO.: US

US 2001023417 A1 20010920 US 2001-777845 A1 20010207 (9)

RELATED APPLN. INFO.:

Division of Ser. No. US 1997-967084, filed on 10 Nov 1997, GRANTED, Pat. No. US 6236971 Continuation of

Ser

No. US 1994-344760, filed on 23 Nov 1994, ABANDONED

DOCUMENT TYPE: Utility

FILE SEGMENT: APPLICATION

FILE SEGMENT: APPLICATION

LEGAL REPRESENTATIVE: NIXON PEABODY, LLP, 8180 GREENSBORO DRIVE, SUITE 800,

MCLEAN, VA, 22102

NUMBER OF CLAIMS: 14 EXEMPLARY CLAIM: 1

NUMBER OF DRAWINGS:

13 Drawing Page(s)

LINE COUNT:

3286 .

DETD . . . used to specify a best-price that is determined when the account is settled. This specification is to accommodate special deals, rebates, and pricing that depends on information that is not

available to the repository. All fee specifications can be combined

with

tickets or authorizations that could indicate that the

consumer is a wholesaler or that he is a preferred customer, or that

the

seller.

NCL NCLM: 705/057.000

NCLS: 705/051.000; 705/053.000

=> d 15 3 ibib, kwic, ncl

L5 ANSWER 3 OF 11 USPATFULL

ACCESSION NUMBER:

2001:134432 USPATFULL

TITLE:

System for controlling the distribution and use of

digital works using digital tickets

INVENTOR(S):

Stefik, Mark J., Portola Valley, CA, United States Pirolli, Peter L., El Cerrito, CA, United States

PATENT INFORMATION: APPLICATION INFO.:

US 2001014882 A1 20010816 US 2001-778001 A1 20010207 (9)

RELATED APPLN. INFO.:

Division of Ser. No. US 1997-967084, filed on 10 Nov 1997, GRANTED, Pat. No. US 6236971 Continuation of

Ser.

No. US 1994-344760, filed on 23 Nov 1994, ABANDONED

DOCUMENT TYPE: FILE SEGMENT: Utility APPLICATION

LEGAL REPRESENTATIVE:

NIXON PEABODY, LLP, 8180 GREENSBORO DRIVE, SUITE 800,

MCLEAN, VA, 22102

NUMBER OF CLAIMS: EXEMPLARY CLAIM:

14

NUMBER OF DRAWINGS:

9 Drawing Page(s)

LINE COUNT:

3290

DETD . . . used to specify a best-price that is determined when the account is settled. This specification is to accommodate special deals,

rebates, and pricing that depends on information that is not

available to the repository. All fee specifications can be combined

with

tickets or authorizations that could indicate that the consumer is a wholesaler or that he is a preferred customer, or that

the

seller. . . . NCLM: 705/051.000 NCL

ANSWER 7 OF 11 USPATFULL

ACCESSION NUMBER: 2000:48331 USPATFULL

TITLE: $\label{eq:method} \mbox{Method and apparatus for preauthorizing credit card}$

type transactions

INVENTOR(S): Checchio, Robert Anthony, Dunellen, NJ, United States

PATENT ASSIGNEE(S): AT&T Corp., New York, NY, United States (U.S.

corporation)

NUMBER KIND DATE -----

US 6052675 PATENT INFORMATION: 20000418 US 1998-63654 APPLICATION INFO.: 19980421 (9)

DOCUMENT TYPE: Utility Granted FILE SEGMENT:

Stamber, Eric W. PRIMARY EXAMINER:

NUMBER OF CLAIMS: 28 EXEMPLARY CLAIM: 1

NUMBER OF DRAWINGS: 3 Drawing Figure(s); 3 Drawing Page(s)

LINE COUNT: 558

DETD . . . step of providing a rebate or by including software or

hardware

that can credit a rebate to an individual. The rebate is given to either a user or a vendor when the user or vendor conducts a

transaction using the pre-authorization method or device. Thus, the credit card company, bank or other financial institution

benefits from less risk of liability from.

NCL NCLM: 705/044.000

NCLS: 705/039.000; 705/040.000

L13 ANSWER 6 OF 12 USPATFULL

ACCESSION NUMBER: 2001:122262 USPATFULL

Bidding for telecommunications traffic with request TITLE:

for

service

Coyle, William F., Summit, NJ, United States INVENTOR(S):

PATENT ASSIGNEE(S): Summit Telecom Systems, Inc., Summit, NJ, United

States

(U.S. corporation) ATT TA CD DD

	NUMBER	KIND	DATE	
PATENT INFORMATION:	US 6269157	B1	20010731	
APPLICATION INFO.:	US 2000-548484		20000413	(9)

TETATO

Continuation-in-part of Ser. No. US 2000-537046, filed RELATED APPLN. INFO.:

on 28 Mar 2000 Continuation-in-part of Ser. No. US 1999-467274, filed on 20 Dec 1999 Continuation-in-part of Ser. No. US 1999-313144, filed on 17 May 1999

D 2 m D

Continuation-in-part of Ser. No. US 1998-22720, filed og 12 Feb 1998 Continuation-in-part of Ser. No. US 1998-10609, filed on 22 Jan 1998, now patented, Pat. No. US 6005925, issued on 21 Dec 1999, said Ser. No. US 467274 Continuation-in-part of Ser. No. US 10609

Continuation of Ser. No. US 1998-3170, filed on 6 Jan 1998, now patented, Pat. No. US 5917897 Continuation

of

Ser. No. US 1997-804542, filed on 24 Feb 1997 Continuation-in-part of Ser. No. US 1995-553889, filed on 6 Nov 1995, now patented, Pat. No. US 5606602,

issued on 25 Feb 1997

NUMBER	DATE

PRIORITY INFORMATION:

US 1999-143914 19990714 (60) US 1997-68888 19971224 (60)

DOCUMENT TYPE: FILE SEGMENT:

Utility GRANTED

PRIMARY EXAMINER:

Kuntz, Curtis Barnie, Rexford

ASSISTANT EXAMINER: LEGAL REPRESENTATIVE:

Friedman, Allen N.McCarter & English LLP

NUMBER OF CLAIMS:

EXEMPLARY CLAIM:

20

NUMBER OF DRAWINGS:

27 Drawing Figure(s); 27 Drawing Page(s)

LINE COUNT:

2160

. being most usual is the rate (amount of money charged per unit of time). However, many other kinds of economic incentive may

be offered, such as a credit toward other services

or a credit toward an additional rebate that may be offered if a user's traffic for a given month (or that of

another telecommunication service provider

reselling, for example, a Carrier's service between two switching

points

on that Carrier's telecommunications network facilities) rises above a threshold.. .

NCLM: 379/114.010 NCL

L5 ANSWER 9 OF 11 USPATFULL

ACCESSION NUMBER: 97:50480 USPATFULL

TITLE: System for controlling the distribution and use of

composite digital works

INVENTOR(S): Stefik, Mark J., Woodside, CA, United States

Bobrow, Daniel G., Palo Alto, CA, United States

Pirolli, Peter L. T., El Cerrito, CA, United States

PATENT ASSIGNEE(S): Xerox Corporation, Stamford, CT, United States (U.S.

corporation)

NUMBER KIND DATE

PATENT INFORMATION: US 5638443 19970610

APPLICATION INFO.: US 1994-344776 19941123 (8)

DOCUMENT TYPE: Utility FILE SEGMENT: Granted

PRIMARY EXAMINER: Cangialosi, Salvatore LEGAL REPRESENTATIVE: Domingo, Richard B.

NUMBER OF CLAIMS: 24 EXEMPLARY CLAIM: 1

NUMBER OF DRAWINGS: 20 Drawing Figure(s); 13 Drawing Page(s)

LINE COUNT: 3302

DETD . . . used to specify a best-price that is determined when the

account is settled. This specification is to accommodate special deals,

rebates, and pricing that depends on information that is not

available to the repository. All fee specifications can be combined

with

tickets or authorizations that could indicate that the

consumer is a wholesaler or that he is a preferred customer, or that

the

seller. .

NCL NCLM: 705/054.000

L33 ANSWER 1 OF 1 USPATFULL

ACCESSION NUMBER: 1998:29059 USPATFULL

TITLE: System and method to automatically provide an

electronic consumer rebate

INVENTOR(S): Holda-Fleck, Marilyn A., Westfield, NJ, United States

PATENT ASSIGNEE(S): Lucent Technologies, Inc., Murray Hill, NJ, United

States (U.S. corporation)

NUMBER KIND DATE

PATENT INFORMATION: US 5729693 19980317

APPLICATION INFO.: US 1996-781177 19960503 (8)

RELATED APPLN. INFO.: Continuation of Ser. No. US 1993-174570, filed on 28

Dec 1993, now abandoned

DOCUMENT TYPE: Utility FILE SEGMENT: Granted

PRIMARY EXAMINER: Weinhardt, Robert A.

NUMBER OF CLAIMS: 14 EXEMPLARY CLAIM: 1

NUMBER OF DRAWINGS: 3 Drawing Figure(s); 3 Drawing Page(s)

LINE COUNT: 537

DETD . . . logic circuits 22 and 24 using the database 20 and are used as

a means to provide security against rebate **fraud** or to indicate incorrect entry of the product code or serial number by the

purchaser. For example, if the product code entered is non-existing, or if the rebate offer for that product has expired,

then the **rebate** is disallowed and the call is terminated. In

addition, if the serial number is bogus, or if the serial number. .

NCL NCLM: 705/014.000 NCLS: 379/093.120 L13 ANSWER 7 OF 12 USPATFULL

ACCESSION NUMBER: 2000:175749 USPATFULL

TITLE: INVENTOR(S):

Bidding for 800 telecommunications traffic

Johnson, Jack J., Summit, NJ, United States Coyle, William F., Summit, NJ, United States

PATENT ASSIGNEE(S): Summit Telecom Systems, Inc., Summit, NJ, United

States

(U.S. corporation)

NUMBER KIND DATE -----PATENT INFORMATION: US 6167124 20001226

APPLICATION INFO.:

US 1998-47654 19980325 (9)

Continuation-in-part of Ser. No. US 1998-22720, filed RELATED APPLN. INFO.: on 12 Feb 1998 which is a continuation-in-part of Ser. No. US 1998-10609, filed on 22 Jan 1998, now patented,

Pat. No. US 6005925, issued on 21 Dec 1999 And a continuation-in-part of Ser. No. US 1997-804542, filed

on 24 Feb 1997 And a continuation-in-part of Ser. No. US 1998-3170, filed on 6 Jan 1998, now patented, Pat. No. US 5917897 , said Ser. No. US $80454\overline{2}$ which is a continuation-in-part of Ser. No. US 1995-553889, filed on 6 Nov 1995, now patented, Pat. No. US 5606602,

issued on 25 Feb 1997

NUMBER DATE -----

PRIORITY INFORMATION:

US 1997-41673 US 1997-68888 19970326 (60)

US 1997-68888

19971224 (60)

DOCUMENT TYPE: FILE SEGMENT:

Utility Granted

Nguyen, Duc

PRIMARY EXAMINER: LEGAL REPRESENTATIVE:

Friedman, Allen N.McCarter & English, LLP

NUMBER OF CLAIMS:

22 16

EXEMPLARY CLAIM:

23 Drawing Figure(s); 23 Drawing Page(s)

NUMBER OF DRAWINGS:

LINE COUNT: . . being most usual is the rate (amount of money charged per unit DETD of time). However, many other kinds of economic incentive may

be offered, such as a credit toward other services

(e.g., frequent flyer points) or a credit toward an additional

rebate that may be offered if a user's traffic for a

given month (or that of another telecommunications service

provider reselling, for example, a participating Carrier's service) rises above a threshold. The economic incentive could

be a combination of rate and another incentive. But the economic

incentive should be selected from a limited set. .

NCL NCLM: 379/112.010

NCLS: 379/114.240; 379/115.010

WEST

End of Result Set

Generate Collection

L6: Entry 1 of 1

File: USPT

Jan 1, 1991

DOCUMENT-IDENTIFIER: US 4982346 A

TITLE: Mall promotion network apparatus and method

DEPR:

The present invention is a Mail Promotion Network Computer System and Method. The Mall Promotion Network automates marketing campaigns and advertising. When located in a mall, or similar retail area, the Mall Promotion Network will control sweepstakes, frequent buyer and other similar frequency programs, discount coupons, prizes, give-aways, rebates, and, of course, visual advertising

DEPR-

In national sweepstakes promotions, national "Fortune 500" companies and other organizations would use the Mall Promotion Network to distribute prize notifications and advertise to attract customers to their products. A direct mail campaign distributes magnetic or bar code cards (similar to <u>credit</u> cards) to selected customers in the geographic vicinity of a retail mall or similar shopping area. These customers would bring the cards to the Mall Promotion Network kiosk located at a mall and scan their cards through a card reader. If the customer has a winning number, they would be awarded a prize. If the customer doesn't win a prize, they might still be awarded a coupon or discount for merchandise.

DEPR+

It is envisioned that the Mail Promotion Network could award coupons or prizes based on the number of visits the amount of the purchases the customer makes to the mall or retail outlet where the present invention is located. The Mall Promotion Network would track the frequency of the card scans and award coupons, discounts rebates, or prizes based on a schedule and the number of visits. If the card is scanned at the same time that a chit is scanned, the Mall Promotion Network could track the number of visits or by the customer purchases and award prizes on this basis as well.

DEPR

The Mall Promotion Network can issue <u>rebate</u> tickets to customers upon request. Thus, it is possible to electronically transmit the <u>rebate</u> to the manufacturers thereby eliminating the need for the user to mail the <u>rebate</u> form

DEPR:

FIGS. 35A and 35B combined are a flow chart describing the functions of the display item routine. The display item routine starts (830) when executed by the order processing routine as described in FIG. 34 (824). Passed as a parameter to this routine is the item picture name 1032, as described in FIG. 47, for the item selected by the customer. The item picture is displayed on the monitor 14 (832). The read touch screen bouch routine is executed to await user input (834). Upon completion of the read touch screen routine, it must be determined whether the customer entered a selection or whether the timer expired (836). If the timer expired (836), then the display item routine

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terminates (870). If the customer entered a command, then the type of command must be determined. If the "previous" command is entered (840), the "previous" flag is set and the display item routine terminates (870). In all other cases, it is assumed that the customer selected an item to order (844). A message is displayed on the monitor 14 asking for insertion into the card reader 24 of the customer's credit card (846). The card reader routine is then executed (848). The card expiration date must first be examined (852). If the card has expired (852), the appropriate message is displayed on the monitor 14 (850). If the card is valid (852), the order transaction is written to the order file (854, 860 and 864), and the display item routine terminates (870). The structure of the order file is described in FIG. 43. Each order file record 1006 includes the credit card number 1008, the customer name 1010, the item

number 1812, and the item price 1814. If an error occurs during the order file processing (856), an appropriate message is displayed on the monitor 14 (858).

and a message is written to the error file (862, 865, and 868).

Jan 1, 1991 The Mall Promotion Network can issue rebate tickets to customers upon request. Thus, it is possible to electronically transmit the rebate to the manufacturers thereby eliminating the need for the user to mail the rebate form File: USPT Generate Collection DOCUMENT-IDENTIFIER US 4982346 A TITLE: Mail promotion network apparatus and method End of Result Set 12. Entry 6 of 6 DEPR